VETERINARY PRACTICE PARTNERS

Vet Voices: A Conversation with Dr. Peter Rowan

A VPP Community Spotlight

As a member of Total Bond Veterinary Hospital and Co-Owner of the New Hope Veterinary Hospital, Dr. Rowan has been a member of the VPP community since July of 2021.

Q: How have VPP's mentorship and leadership development programs supported your growth?

A: VPP is unrivaled when it comes to mentorship and leadership development. In my first year alone, I received comprehensive twice-weekly mentoring sessions on common pathologies, diagnostics, and therapies. I also had once weekly surgical mentorship and attended VPP Academy which taught higher surgical and communication skills during a 5-day conference. Given my schooling was cut short due to COVID, these mentorship programs fast tracked my early career and curated immense confidence in just a few months as a young veterinarian. In my second year, I participated in VPP Leadership, which is a 3-month mini-MBA taught by the University of Denver. This program excelled my leadership skills and in just two years, I am a partner and in-line to become medical director in the near future.

Q: What has been the most rewarding aspect of working for a hospital that partners with VPP?

A: The most rewarding aspect of working for a hospital that partners with VPP is the professional relationships I have built with veterinarians and practice managers from across the country. VPP has an expansive network of hospitals hosting a diverse group of veterinarians and support staff and I have had the honor of meeting some of the brightest minds in the industry. As a VPP team, we get together multiple times a year to discuss different practice methods. Key points from these meetings have made me a better team leader and have been incorporated to continually improve our practice.

Q: What advice would you give to veterinarians seeking pathways to practice ownership?

A: My advice is to get involved in practice ownership as soon as you can! Two years into my career, I became a partner with VPP, and it has opened so many doors to develop myself as a leader and veterinarian. VPP allows veterinarians to invest what they are able, so there are options available for those concerned about financial stability. This was extremely important to me as a recent graduate with student debt payments. Even as a small percentage owner, VPP treats everyone with the same level of respect, and I feel truly valued as a partner and team member. Becoming a co-owner with TotalBond and VPP has been the best choice of my young career and I highly recommend anyone thinking of partnering to get involved!

Q: What excites you most about the future of your veterinary career?

A: I am thrilled to see how our new clinic, New Hope Veterinary Hospital (NHVH), develops over the coming years. I was heavily involved with the formation of this hospital, and it feels like a baby to me. VPP has provided immense help in the continued development of NHVH, and I am looking forward to watching my team evolve and mature. As a new clinic, we need to adapt to daily changes and find what works best for our team, and it is exciting for me to drive that ship. Finally, as a participant of VPP Leadership and Academy, I cannot wait to see what the next program VPP has to offer to grow my professional career so I can better lead my team at New Hope!