

Vet Voices: A Conversation with Drs. David and Rachael Jeffrey

A VPP Community Spotlight

As co-founders and co-owners of El Paseo Animal Hospital, Drs. David and Rachael Jeffrey have been members of the Veterinary Practice Partners community since September 2023.

Q: What motivated you to pursue practice ownership? How did VPP help?

A: One of our main motivations for pursuing practice ownership stemmed from our desire to set our own work culture. We wanted to create a place where not only is good medicine practiced, but the employees are happy and motivated to come in every day and enjoy the work they do.

VPP played a pivotal role in realizing this goal by offering comprehensive support in areas beyond our expertise as healthcare professionals. This included assistance in hospital design, marketing, legal matters, and human resources. Moreover, VPP has provided us with an invaluable support network designed to ensure the sustained success of our practice.



Q: How does VPP's work align with your vision and values?

A: VPP distinguishes itself from other practice partnership companies through its unwavering commitment to maintaining the autonomy of its partners, in critical aspects such as how we practice medicine and how we establish our hospital's culture and image. Our partnership with VPP is truly the best of both worlds: empowering veterinarian ownership and control while simultaneously delivering the extensive back-end support typically associated with a larger management team.

Q: What advice would you give to veterinarians seeking pathways to practice ownership?

A: We believe that veterinarians considering practice ownership should explore all of their options. There are possibilities beyond being an employee in someone else's practice or joining a strictly regulated corporate entity. Practice ownership alone can seem daunting, with all the factors that go into being a full-time practitioner as well as a small business owner. Partnering with VPP provided us with the crucial financial and management support necessary for the success of our practice.